WHAS

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Mentzer Media Services/ POL **Attention: Accounts Payable** 210 W Pennsylvania Ave Ste 250 Towson, MD 21204

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

		Page 1 of 10
WHAS		
2043732-1	Order #	2043732
10/18/20	Alt Order #	WOC12604340
October 2020	Deal #	
09/28/20 - 10/12/20	Flight Dates	10/06/20 - 10/12/20
POL/ Mitch McConne	ell / R / US SEN	N / KY
MMCCO		
8232		
Account Executive	Ben Stecker	
Sales Office	TEGNA Sales	s Washington DC
Sales Region	National	
Agency Code	1021	
Advertiser Code	508	
Billing Calendar	Broadcast	
Billing Type	Cash	
Special Handling		
Agency Ref	3924AG	
Advertiser Ref	83395	
Product 1	629	
Product 2		
	2043732-1 10/18/20 October 2020 09/28/20 - 10/12/20 POL/ Mitch McConne MMCCO 8232 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	2043732-1Order #10/18/20Alt Order #October 2020Deal #09/28/20 - 10/12/20Flight DatesPOL/ Mitch McConnell / R / US SENMMCCO8232Account ExecutiveBen SteckerSales OfficeTEGNA SalesSales RegionNationalAgency Code1021Advertiser Code508Billing CalendarBroadcastBilling TypeCashSpecial Handling3924AGAdvertiser Ref83395Product 1629

Line Start Date	End Date	Description	Start/End Time	MUTTECC	Longth	Spots/ Week	Dete	Turne		
Line Start Date	End Date	Description	Stan/End Time	MTWTFSS	Length	vveek	Rate	Туре		
1 10/06/20	10/12/20	»WHAS11 WA WS @ 5A - P4	KE UP NE 5-6a	1-1-1	:30	3	\$40.00	NM		
Weeks:	Start Date 10/06/20		TFSS Spots/Week - 1 3	<u>Rate</u> \$40.00						
Spots: <u>#</u> Ch	Day Air	Date Air Time	Description	Start/End Time	Leng	h Ad-ID			Rate Ty	уре
1 All	W 10/	/07/20 5:23 AM	WHAS11 WAKE UP NEW	'S @ 55-6a	:3	0 MM- 20- TV	/- 33H		\$40.00	NM
2 All	F 10/	/09/20 5:23 AM	WHAS11 WAKE UP NEW	'S @ 55-6a	:3	0 MM- 20- TV	/- 36H		\$40.00 1	NM
3 All	M 10/	/12/20 5:22 AN	WHAS11 WAKE UP NEW	'S @ 55-6a	:3	0 MM- 20- TV	/- 36H		\$40.00	NM
2 10/06/20	10/09/20	»WHAS11 WAI WS @ 6A - P4	KE UP NE 6-7a	- 11- 1	:30	3	\$150.00	NM		
Weeks:	Start Date 10/05/20		TFSS Spots/Week 3	<u>Rate</u> \$150.00						
Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Leng	h Ad-ID			Rate Ty	ype
1 All	Tu 10/	/06/20 6:27 AN	WHAS11 WAKE UP NEW	'S @ 66-7a	:3	0 MM- 20- TV	/- 33H		\$150.00	NM
2 All	W 10/	/07/20 6:52 AM	WHAS11 WAKE UP NEW	'S @ 66-7a	:3	0 MM- 20- TV	/- 33H		\$150.00 I	NM
3 All	F 10/	/09/20 6:07 AN	WHAS11 WAKE UP NEW	'S @ 66-7a	:3	0 MM-20-TV	/- 37H		\$150.00 I	NM
3 10/06/20	10/12/20	»GOOD MORN RICA - P4	IING AME 7-9a	111	:30	3	\$110.00	NM		
Weeks:	Start Date 10/06/20		TFSSSpots/Week113	<u>Rate</u> \$110.00						
Spots: # Ch	Day Air	Date Air Time	Description	Start/End Time	Leng	h Ad-ID			Rate Ty	ype
1 All	Th 10/	/08/20 7:24 AN	»GOOD MORNING AMER	CA - F7-9a	:3	0 MM- 20- TV	/- 33H		\$110.00 I	NM
2 All	F 10/	/09/20 8:09 AM	»GOOD MORNING AMER	CA - F7-9a	:3	0 MM- 20- TV	/- 36H		\$110.00	NM
3 All	M 10/	/12/20 8:59 AM	»GOOD MORNING AMER	CA - F7-9a	:3	0 MM- 20- TV	/- 36H		\$110.00 N	NM
4 10/06/20	10/12/20	»WHAS11 NEV ON - P4	VS AT NO 12-1p	1-11	:30	3	\$50.00	NM		
Weeks:	Start Date	End Date MTW	TFSS Spots/Week	Rate						
Standard Terms: If yo	u are purchasing b	proadcast spot advertisin	g, station website advertising, or OTT	advertising from a TEGNA na	tional seller o	r TEGNA broad	lcast station, the tra	ansaction is	subject to the TEG	NA

Standard Fernis, in you are purchasing broadcast spot advertising, station website advertising, or OFF advertising form a FLORV broadcast station, are instantion in subject to the FLORV Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.lu//2eytbCA, as well as on the Advertising age from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

DUPINVO	ICEA	TE		Page 2 01 10
	Invoice #	2043732-1	Invoice Month	October 2020
	Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
263-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8232		

ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
4 10/06/20	10/12/20	»WHAS11 NEV ON - P4	VS AT NO 12-1p	1-11	:30	3	\$50.00	NM		
Spots: # Ch	10/06/20 n Day Air		1 3 Description	\$50.00 Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 All	W 10	/07/20 12:55 PM	WHAS11 NEWS AT NOC	N - P412-1p	:3	0 MM- 20- TV	V- 33H		\$50.00	
2 All	Th 10	/08/20 12:21 PM	WHAS11 NEWS AT NOC	N - P412-1p	:3	0 MM- 20- TV	V- 33H		\$50.00	ΝM
3 All	M 10	/12/20 12:09 PM	WHAS11 NEWS AT NOC	N - P412-1p	:3	0 MM-20-TV	V-37H		\$50.00	NN
5 10/06/20	10/12/20	»WHAS11 NEV - P4	VS @ 4P 4-5p	1111	:30	4	\$60.00	NM		
Weeks:	Start Date 10/06/20		TFSS Spots/Week 1 4	<u>Rate</u> \$60.00						
Spots: <u>#</u> Ch			Description	Start/End Time		h Ad-ID			Rate	Туре
1 All			WHAS11 NEWS @ 4P - F	· · ·		0 MM- 20- TV			\$60.00	
2 All	W 10		WHAS11 NEWS @ 4P - F		-	0 MM- 20- TV			\$60.00	
3 All	Th 10		WHAS11 NEWS @ 4P - F			0 MM-20-TV			\$60.00	
4 All	M 10	/12/20 4:40 PM	WHAS11 NEWS @ 4P - F	P4 4-5p	:3	0 MM- 20- TV	V- 36H		\$60.00	NM
6 10/06/20	10/12/20	»WHAS11 NEV P - P4	VS @ 530 530-6p	1-1-1	:30	3	\$300.00	NM		
Weeks:	Start Date 10/06/20	10/12/20 1-1	TFSS Spots/Week - 1 3	<u>Rate</u> \$300.00						
Spots: <u>#</u> Ch			Description	Start/End Time		h Ad-ID			Rate	
1 All			»WHAS11 NEWS @ 530P			0 MM- 20- TV			\$300.00	
4 All			WHAS11 NEWS @ 530P			0 MM- 20- TV			\$300.00	
3 All	M 10	/12/20 5:56 PM	WHAS11 NEWS @ 530P	- P4 530-6p	:3	0 MM- 20- TV	V-37H		\$300.00	NIV
7 10/06/20	10/09/20	630p Su-F - P4		- 1- 11	:30	3	\$325.00	NM		
Weeks:	Start Date 10/05/20	10/11/20 - 1-	TFSS Spots/Week 11 3	<u>Rate</u> \$325.00					_	_
Spots: <u>#</u> Ch			Description	Start/End Time		h Ad-ID			Rate	
<u>1 All</u>			WHAS11 NEWS @ 6 & 6		-	0 MM- 20- TV				
2 All	Th 10		WHAS11 NEWS @ 6 & 6	· · ·		0 MM- 20- TV			\$325.00	
3 All	F 10	/09/20 6:07 PN	WHAS11 NEWS @ 6 & 6	30p 506-630p	:3	0 MM- 20- TV	v- зон		\$325.00	NM
8 10/06/20	10/12/20	»ABC World Ne	ews - P4 630-7p	111	:30	3	\$600.00	NM		
Weeks:	Start Date 10/06/20	10/12/20 11-	TFSS Spots/Week - 1 3	Rate \$600.00						
Spots: # Ch			Description	Start/End Time		h Ad-ID			Rate	-
1 All	Tu 10		»ABC World News - P4	630-7p		0 MM- 20- TV			\$600.00	
2 All			»ABC World News - P4	630-7p		0 MM- 20- TV			\$600.00	NM
3 All	M 10	/12/20 6:29 PN	»ABC World News - P4	630-7p	:3	0 MM-20-TV	v-37H		\$600.00	ΝN
9 10/06/20	10/12/20	»ENTERTAINN NIGHT - P4	1ENT TO 7-730p	1-111	:30	4	\$180.00	NM		

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at http://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	ICEA	TE		Page 3 of 10
	Invoice #	2043732-1	Invoice Month	October 2020
	Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8232		

Line Start D)ate	End Date Des	cription	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
9 10/06/2			TERTAINMENT T		1-111	:30	4	\$180.00	NM		
		NIG	HT - P4								
		10/06/20 10/12	/20 1-111	4	\$180.00						
Spots: #	Ch	Day Air Date	Air Time Descr		Start/End Time		h <u>Ad-ID</u>			Rate	
1	All	W 10/07/20		ERTAINMENT TONI		-) MM- 20- T			\$180.00	
2	All	Th 10/08/20 F 10/09/20		ERTAINMENT TON) MM-20-T) MM-20-T			\$180.00	
4	All	M 10/12/20		ERTAINMENT TON) MM-20-T			\$180.00 \$180.00	
					1		-			φ100.00	
10 10/06/2	20	10/12/20 »INS	SIDE EDITION - P	4 730-8p	111	:30	3	\$180.00	NM		
Weeks:		Start Date End D 10/06/20 10/12	Date <u>MTWTFSS</u> /20 111	Spots/Week 3	<u>Rate</u> \$180.00						
Spots: #	<u>Ch</u>	Day Air Date	Air Time Descr	iption	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate	Туре
1	All	Th 10/08/20		DE EDITION - P4	730-8p		0 MM-20-T			\$180.00	
2	All	F 10/09/20		DE EDITION - P4	730-8p) MM-20-T			\$180.00	
3	All	M 10/12/20	7:56 PM »INSI	DE EDITION - P4	730-8p	:3	0 MM-20-T	V-37H		\$180.00	NM
11 10/06/2	20		NCING WITH TH	E S 8-11p	1	:30	1	\$800.00	NM		
Weeks:	:	Start Date End D 10/06/20 10/12		Spots/Week 1	<u>Rate</u> \$800.00						
Spots: #	<u>Ch</u>	Day Air Date	Air Time Descr	iption	Start/End Time		h <u>Ad-ID</u>			Rate	Туре
1	All	M 10/12/20	8:46 PM »DAN	ICING WITH THE ST	ARS - 8-11p	:3) MM-20-Т	V- 36H		\$800.00	NM
12 10/06/2	20	10/12/20 Mon	Prime C	10-11p	1	:30	1	\$850.00	NM		
Weeks	:	Start Date End D 10/06/20 10/12		Spots/Week 1	<u>Rate</u> \$850.00						
Spots: #	<u>Ch</u>	Day Air Date	Air Time Descr	iption	Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate	Туре
1	All	M 10/12/20 See MG 12.2	»THE	GOOD DOCTOR - F	P4 10-11p	:0	0			\$600.00	→ NM
2	All	M 10/12/20 MG for 12.1 10/	10:33 PM Mon F 12	Prime C	10-11p	:3) MM-20-T	V-36H		\$850.00	NM
13 10/06/2	20		HAS11 NEWS AT /SU - P4	11 11-1135p	- 1111	:30	4	\$250.00	NM		
Weeks:	:	Start Date End D 10/05/20 10/11	Date <u>MTWTFSS</u> /20 - 1111	Spots/Week 4	<u>Rate</u> \$250.00						
Spots: #	Ch	Day Air Date	Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate	
1	All	Tu 10/06/20 See MG 13.6,13		AS11 NEWS AT 11 N	1-F/SU 11-1135p	:0	0			\$130.00	NM
			10 00 111		3 Various	:3) MM-20-T	V-33H		\$250.00	NM
6	All	Tu 10/06/20 MG for 14.1,13.		News @ 11p M-F DE	s various						
	All All	MG for 14.1,13. Tu 10/06/20	1 12:51 AM Jimm	•	1205-107a	_) MM- 20- T	'V- 33Н		\$60.00	
6		MG for 14.1,13.	1 12:51 AM Jimm <u>y</u> 1	•	1205-107a	:3) MM-20-T) MM-20-T			\$60.00 \$250.00	NM

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WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

			_
Invoice #	2043732-1	Invoice Month	October 2020
Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
Product	MMCCO		
Estimate #	8232		

Con a tra /

							Spots/				
ine Start Date	End Date	Description	S	tart/End Time	MTWTFSS	Length	Week	Rate	Туре		
13 10/06/20	10/09/20	»WHAS11 NE M-F/SU - P4	WS AT 11 1	1-1135p	- 1111	:30	4	\$250.00	NM		
Spots: # Ch	n Day Air	r Date Air Time			Start/End Time	Length	Ad-ID			Rate	Туре
4 All	F 10 See MG		»WHAS11	NEWS AT 11 M-I	=/SU 11-1135p	:00				\$130.00	NM
5 All)/09/20 12:15 AM 13.4 10/09	M Local News	3 @ 11p M-F DB	Various	:30	MM- 20- TV	7-36H		\$250.00	NM
14 10/06/20	10/09/20	»JIMMY KIMM P4		135p-1237a	- 1111	:30	4	\$60.00	NM		
Weeks:	Start Date 10/05/20		<u>WTFSS</u> 111	Spots/Week 4	<u>Rate</u> \$60.00						
Spots: <u>#</u> Ch		<u>r Date</u> <u>Air Time</u>			Start/End Time	Length	Ad-ID			<u>Rate</u>	Туре
1 All)/06/20 3 13.6,13.7	»JIMMY KI	MMEL LIVE - P4	1135p-1237a	:00				\$30.00	NM
2 All	W 10)/07/20 12:24 AM	M »JIMMY KI	MMEL LIVE - P4	1135p-1237a	:30	MM- 20- TV	- 37H		\$60.00	NM
3 All	Th 10)/08/20 11:51 PM	M »JIMMY KI	MMEL LIVE - P4	1135p-1237a	:30	MM- 20- TV	′- 37H		\$60.00	NM
4 All	F 10 See MG)/09/20 3 14.5	»JIMMY KI	MMEL LIVE - P4	1135p-1237a	:00				\$30.00	NM
5 All)/09/20 1:17 AM 14.4 10/09	M Jimmy Kim	mel DB	1205-107a	:30	MM- 20- TV	7- 36H		\$60.00	NM
16 10/06/20	10/11/20	Thu Prime B	9	-10p	1	:30	1	\$850.00	NM		
Weeks:	Start Date 10/05/20	End Date <u>MT</u> 10/11/20	<u>WTFSS</u> - 1	Spots/Week 1	<u>Rate</u> \$850.00						
Spots: <u>#</u> Ch	<u>n Day Ai</u> i		<u>Description</u>		Start/End Time	Length				Rate	Туре
1 All	Th 10	/08/20 9:23 PM	M Thu Prime	В	9-10p	:30	MM- 20- TV	7-37H		\$850.00	NM
20 10/06/20	10/10/20	»WAKE UP W 9-10A - P4	EEKEND 9	-930a	1-	:30	1	\$50.00	NM		
Weeks:	Start Date 10/05/20		<u>WTFSS</u> 1-	Spots/Week 1	<u>Rate</u> \$50.00						
Spots: <u>#</u> Ch	<u>n Day Ai</u> i	<u>Date</u> Air Time	<u>Description</u>		Start/End Time	Length				Rate	
1 All	Sa 10	/10/20 9:11 AM	M »WAKE UF	WEEKEND 9-10	A - F9-930a	:30	MM- 20- TV	′- 36H		\$50.00	NM
21 10/06/20	10/11/20	RICA - P4		:00 AM-9:00 AM	1	:30	1	\$110.00	NM		
Weeks:	Start Date 10/05/20	End Date <u>MT</u> 10/11/20	<u>WTFSS</u> 1	Spots/Week 1	<u>Rate</u> \$110.00						
Spots: <u>#</u> Ch	<u>n Day Ai</u> i	r Date <u>Air Time</u>			Start/End Time	Length	Ad-ID			Rate	Туре
2 All	Su 10	/11/20 8:29 AM	M »GOOD M	ORNING AMERIC	CA - F8:00 AM-9:00 AM	И :30	MM- 20- TV	- 36H		\$110.00	NM
22 10/06/20	10/11/20	Tue Prime A	8	-9p	- 1	:30	1	\$450.00	NM		
Weeks:	Start Date	End Date MT	WTFSS	Spots/Week	Rate						
	10/05/20	10/11/20 - 1		1	\$450.00						
Spots: <u>#</u> Ch	10/05/20	10/11/20 - 1		1	\$450.00 Start/End Time	Length	Ad-ID			Rate	Туре

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Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.

WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	ICEA	TE		Page 5 of 10
	Invoice #	2043732-1	Invoice Month	October 2020
	Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8232		

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23 10/06/20	10/11/20	Fri Prime A	8-9p	1	:30	1	\$450.00	NM	
Weeks:	Start Date 10/05/20	End Date <u>MTW1</u> 10/11/20		<u>Rate</u> \$450.00					
Spots: # Ch			Description	Start/End Time	Lengtl	n Ad-ID			Rate Type
1 All	F 10. See MG	/09/20	Fri Prime A	8-9p	:00)			\$450.00 NM
2 All	F 10. MG for 2	/09/20 7:59 PM 23.1 10/09	Fri Prime A	7:57 PM-8:30 PN	/ :30) MM-20-7	ГV- 36Н		\$450.00 NM
24 10/06/20	10/11/20	NBA Finals	Various	4	:30	4	\$1,750.00	NM	
Weeks:	Start Date 10/05/20	End Date <u>MTW1</u> 10/11/20	TFSS Spots/Week 4 4	<u>Rate</u> \$1,750.00					
Spots: <u>#</u> Ch			Description	Start/End Time	<u>v</u>	<u>n Ad-ID</u>			<u>Rate</u> Type
1 All	Su 10,		NBA Finals	Various) MM-20-7			\$1,750.00 NM
4 All	Su 10		NBA Finals	Various) MM-20-7			\$1,750.00 NM
3 All	Su 10		NBA Finals	Various) MM-20-7			\$1,750.00 NM
2 All	Su 10,	/11/20 10:50 PM	NBA Finals	Various	:30) MM-20-7	ГV- 37Н		\$1,750.00 NM
25 10/06/20	10/11/20	NBA Finals	Various	3	:30	3	\$1,750.00	NM	
Weeks:	Start Date 10/05/20	End Date <u>MIW</u> 10/11/20	TFSSSpots/Week33	<u>Rate</u> \$1,750.00					
Spots: <u>#</u> Ch	<u>Day</u> Air	<u>Date</u> <u>Air Time</u>	Description	Start/End Time		n Ad-ID			Rate Type
2 All	F 10		NBA Finals	Various) MM-20-7			\$1,750.00 NM
1 All			NBA Finals	Various) MM-20-7			\$1,750.00 NM
3 All	F 10	/09/20 11:45 PM	NBA Finals	Various	:30) MM-20-7	ГV- 37H		\$1,750.00 NM
26 10/06/20	10/12/20	»WHAS11 WAK WS @ 6A - P4	E UP NE 6-7a	1-111	:30	4	\$150.00	NM	
Weeks:	Start Date 10/05/20	End Date <u>MIW</u> 10/11/20 11	TFSSSpots/Week13	<u>Rate</u> \$150.00					
Spots: # Ch	Day Air		Description	Start/End Time		n Ad-ID			Rate Type
	HAS W 10		WHAS11 WAKE UP NEW) MM-20-7			\$150.00 NM
	HAS Th 10		WHAS11 WAKE UP NEW) MM-20-7			\$150.00 NM
-	HAS F 10		WHAS11 WAKE UP NEW		:30) MM-20-7	ГV- 36Н		\$150.00 NM
Weeks:	Start Date 10/12/20	10/18/20 1	1	<u>Rate</u> \$150.00					
Spots: <u>#</u> Ch			Description	Start/End Time	¥	<u>n Ad-ID</u>			Rate Type
4 WH	HAS M 10,	/12/20 6:27 AM	WHAS11 WAKE UP NEW	/S@66-7a	:30) MM-20-7	IV-37H		\$150.00 NM
27 10/06/20	10/12/20	»GOOD MORNI RICA - P4	NG AME 7-9a	2-112	:30	6	\$110.00	NM	
Weeks:	Start Date 10/06/20	End Date <u>MTW</u> 10/12/20 2-11		<u>Rate</u> \$110.00					
Spots: # Ch	Day Air		Description_	Start/End Time	Lengt	<u>n Ad-ID</u>			Rate Type
	HAS W 10,		»GOOD MORNING AMER) MM-20-7			\$110.00 NM
2 WH	HAS Th 10	/08/20 7:58 AM	»GOOD MORNING AMER	ICA - F7-9a	:30) MM-20-7	ГV-37Н		\$110.00 NM

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WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	ICEA	TE		Fage 0 01 10
	Invoice #	2043732-1	Invoice Month	October 2020
	Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8232		

Line Start Date	End Data	scription	Start/End Time	MTWITESS	Length	Spots/ Week	Rate	Туре	
				MTWTFSS	0			<i>.</i>	
27 10/06/20		OOD MORNING AN CA - P4		2-112	:30	6	\$110.00	NM	
Spots: <u>#</u> Ch		Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	HAS F 10/09/20		D MORNING AMERI			0 MM-20-T			\$110.00 NM
-	HAS F 10/09/20		D MORNING AMERI			0 MM-20-T			\$110.00 NM
	HAS M 10/12/20		D MORNING AMERI) MM- 20- T			\$110.00 NM
6 W	HAS M 10/12/20	8:10 AM »GOO	D MORNING AMERI	CA - F7-9a	:3) MM-20-T	V- 37H		\$110.00 NM
28 10/06/20	10/12/20 Lo	cal News @ 5p M-F	5-530p	1-111	:30	4	\$250.00	NM	
Weeks:		Date MTWTFSS 2/20 1-111	Spots/Week 4	<u>Rate</u> \$250.00					
Spots: <u>#</u> Cł		Air Time Descri		Start/End Time		h Ad-ID			Rate Type
1 W	HAS W 10/07/20		News @ 5p M-F	5-530p) MM-20-T			\$250.00 NM
	HAS Th 10/08/20	5:11 PM Local	News @ 5p M-F	5-530p		0 MM-20-T			\$250.00 NM
3 W	HAS F 10/09/20		News @ 5p M-F	5-530p) MM-20-T			\$250.00 NM
4 W	HAS M 10/12/20	5:23 PM Local	News @ 5p M-F	5-530p	:3) MM-20-T	V- 37H		\$250.00 NM
29 10/06/20	10/12/20 »V P -	/HAS11 NEWS @ 5 P4	30 530-6p	11	:30	2	\$300.00	NM	
Weeks:	Start Date End	Date MTWTFSS 2/20 11	Spots/Week 2	<u>Rate</u> \$300.00					
Spots: <u>#</u> Cł	n Day Air Date	Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS Th 10/08/20	5:37 PM »WHA	S11 NEWS @ 530P	- P4 530-6p	:3	0 MM-20-T	V- 37H		\$300.00 NM
2 W	HAS M 10/12/20	5:40 PM »WHA	S11 NEWS @ 530P	- P4 530-6p	:3) MM-20-T	V- 36H		\$300.00 NM
30 10/06/20		/HAS11 NEWS @ 6 0p Su-F - P4	& 6-630p	1-11	:30	3	\$325.00	NM	
Weeks:	Start Date End	Date MTWTFSS 1/20 11	Spots/Week 2	Rate \$325.00					
Spots: <u>#</u> Cł	<u>n Day Air Date</u>	Air Time Descri		Start/End Time		h Ad-ID			Rate Type
	HAS W 10/07/20		S11 NEWS @ 6 & 63) MM-20-T			\$325.00 NM
	HAS Th 10/08/20		S11 NEWS @ 6 & 63		:3	0 MM-20-T	V-37H		\$325.00 NM
Weeks:		Date MTWTFSS 8/20 1	Spots/Week 1	<u>Rate</u> \$325.00					
Spots: <u>#</u> Ch	n <u>Day</u> Air Date	Air Time Descri		Start/End Time		h Ad-ID			Rate Type
3 W	HAS M 10/12/20	6:22 PM »WHA	S11 NEWS @ 6 & 63	30p Su6-630p	:3) MM-20-T	V- 36H		\$325.00 NM
31 10/06/20	10/12/20 »A	BC World News - P4	4 630-7p	11	:30	2	\$600.00	NM	
Weeks:		Date <u>MTWTFSS</u> 2/20 11	Spots/Week 2	Rate \$600.00					
Spots: <u>#</u> Cł		Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 W	HAS W 10/07/20	6:29 PM »ABC	World News - P4	630-7p	:3) MM- 20- T	V- 37H		\$600.00 NM
2 W	HAS Th 10/08/20	6:29 PM »ABC	World News - P4	630-7p	:3) MM-20-T	V- 33H		\$600.00 NM
32 10/06/20	10/12/20 »If	SIDE EDITION - P4	4 730-8p	11	:30	2	\$180.00	NM	
Weeks:	Start Date End	Date <u>MTWTFSS</u>	Spots/Week	Rate					
o .		et epot advortising station		advertising from a TEGNA na	tional seller or		deast station the tra	neaction is a	subject to the TEGNA

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WHAS

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	ICEA	TE		Page 7 of 10
	Invoice #	2043732-1	Invoice Month	October 2020
	Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	
	Product	MMCCO		
	Estimate #	8232		

Line Start Date End Date Description Start/End Time MTWTFSS Length	Week	Dete	T	
		Rate	Туре	
32 10/06/20 10/12/20 »INSIDE EDITION - P4 730-8p11 :30	2	\$180.00	NM	
10/06/20 10/12/2011 2 \$180.00				
	th Ad-ID			Rate Type
	0 MM- 20- TV			\$180.00 NM
2 WHAS Th 10/08/20 7:52 PM »INSIDE EDITION - P4 730-8p :3	0 MM- 20- TV	V- 33H		\$180.00 NM
33 10/06/20 10/12/20 Wed Prime A 8-9p 1 :30	1	\$750.00	NM	
Weeks: Start Date 10/06/20 End Date 10/12/20 MIWIFSS 1 Spots/Week 1 Rate \$750.00				
Spots: <u># Ch Day Air Date Air Time Description</u> Start/End Time Lengt	th Ad-ID			Rate Type
1 WHAS W 10/07/20 7:59 PM Wed Prime A 8-9p :3	0 MM- 20- TV	V- 33H		\$750.00 NM
34 10/06/20 10/12/20 »DANCING WITH THE S 8-11p 1 :30 TARS - P4	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/20 10/12/20 1 1 \$800.00				
Spots: # Ch Day Air Date Air Time Description Start/End Time Lengt	th Ad-ID			Rate Type
1 WHAS M 10/12/20 9:22 PM »DANCING WITH THE STARS - 8-11p :3	0 MM- 20- TV	V-37H		\$800.00 NM
35 10/06/20 10/12/20 »WHAS11 NEWS AT 11 11-1135p 11 :30 M-F/SU - P4	2	\$250.00	NM	
Weeks: Start Date 10/05/20 End Date 10/11/20 MTWTFSS 1 Spots/Week Rate 1 \$250.00				
	th Ad-ID			Rate Type
	0 MM- 20- TV	V-37H		\$250.00 NM
Weeks:Start DateEnd DateMTWTFSSSpots/WeekRate10/12/2010/18/2011\$250.00				
	th Ad-ID			Rate Type
2 WHAS M 10/12/20 11:29 PM »WHAS11 NEWS AT 11 M-F/SU 11-1135p :3	0 MM- 20- TV	V-37H		\$250.00 NM
36 10/06/20 10/12/20 Jimmy Kimmel 1135p-1237a 1-111 :30	4	\$60.00	NM	
Weeks: Start Date 10/06/20 End Date 10/12/20 MFWFFSS 1-111 Spots/Week Rate 4 \$60.00				
	th Ad-ID			Rate Type
	0 MM-20-TV			\$60.00 NM
	0 MM-20-TV			\$60.00 NM
	0 MM- 20- TV			\$60.00 NM
4 WHAS M 10/12/20 12:15 AM Jimmy Kimmel 1135p-1237a :3	0 MM- 20- TV	V-36H		\$60.00 NM
37 10/06/20 10/12/20 Nightline 1237-106a 1-111 :30	4	\$40.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/06/20 10/12/20 1-111 4 \$40.00				
Spots: <u>#</u> Ch Day Air Date Air Time Description Start/End Time Lengt	th Ad-ID			Rate Type
1 WHAS W 10/07/20 12:51 AM Nightline 1237-106a :3	0 MM- 20- TV	V-33H		\$40.00 NM

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	ICEA	TE		Page 8 of 10
	Invoice #	2043732-1	Invoice Month	October 2020
	Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8232		

Con a tra /

						Spots/				
ine Start Date E	End Date Des	cription	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
37 10/06/20 1	10/12/20 Nigl	htline	1237-106a	1-111	:30	4	\$40.00	NM		
Spots: # Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Length	n Ad-ID			Rate	Тур
2 WHAS		12:53 AM Nightline		1237-106a) MM- 20- T	V-37H		\$40.00	
3 WHAS	F 10/09/20	1:50 AM Nightline	e DB	107-136a	:30) MM-20-T	V-37H		\$40.00	NN
4 WHAS	M 10/12/20	12:53 AM Nightline	9	1237-106a	:30) MM-20-T	V-37H		\$40.00	NN
38 10/07/20 1	10/07/20 Prin	ne Political Program	Various	2	:30	2	\$1,500.00	NM		
	tart Date End I 0/06/20 10/12	Date <u>MTWTFSS</u> 2/20 2	Spots/Week 2	<u>Rate</u> \$1,500.00						
Spots: <u>#</u> Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Length	Ad-ID			Rate	Тур
1 WHAS	W 10/07/20	10:48 PM Prime P	olitical Program	Various	:30) MM-20-T	V-37H		\$1,500.00	NN
2 WHAS	W 10/07/20	10:59 PM Prime P	olitical Program	Various	:30) MM-20-T	V-33H		\$1,500.00	NM
39 10/06/20 1	10/11/20 Thu	Prime A	8-9p	1	:30	1	\$600.00	NM		
	tart Date End I 0/06/20 10/12		Spots/Week	<u>Rate</u> \$600.00						
Spots: # Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Length	n Ad-ID			Rate	Туре
	Th 10/08/20	8:45 PM Thu Prir		8-9p) MM- 20- T	V-33H		\$600.00	_
40 10/06/20 1	10/11/20 Thu	Prime C	10-11p	1	:30	1	\$450.00	NM		
	tart Date End I 0/06/20 10/12	Date <u>MTWTFSS</u> 2/201	Spots/Week_1	<u>Rate</u> \$450.00						
Spots: # Ch	Day Air Date	Air Time Descript	•	Start/End Time	Length	D-bA			Rate	Type
	Th 10/08/20	10:44 PM Thu Prir		10-11p	<u> </u>) MM- 20- T	V- 33H		\$450.00	
41 10/06/20 1	10/11/20 Goo a	od Morning America	S 7-9a	2-	:30	2	\$50.00	NM		
		Date <u>MTWTFSS</u>	Spots/Week	<u>Rate</u> \$50.00						
Spots: # Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Length	n Ad-ID			Rate	
2 WHAS			orning America Sa	7-9a	:30) MM- 20- T	V-36H		\$50.00	
1 WHAS	Sa 10/10/20		orning America Sa	7-9a	:30) MM-20-T	V-37H		\$50.00	NN
42 10/06/20 1	10/11/20 NC/	AA Football Game 1	12-330p	2-	:30	2	\$250.00	NM		
Weeks: Si	tart Date End I 0/06/20 10/12	Date <u>MTWTFSS</u> 2/202-	Spots/Week	<u>Rate</u> \$250.00						
Spots: # Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Length	n Ad-ID			Rate	τνρ
		12:52 PM NCAA F		12-330p) MM- 20- T	V-37H		\$250.00	
1 WHAS	Sa 10/10/20	2:55 PM NCAA F	ootball Game 1	12-330p) MM-20-T			\$250.00	
43 10/06/20 1	10/11/20 Loc	al News @ 11p Sa	11-1135p	1-	:30	1	\$100.00	NM		
	tart Date End I 0/06/20 10/12		Spots/Week	<u>Rate</u> \$100.00						
Spots: # Ch	Day Air Date	Air Time Descript	ion	Start/End Time	Length	n Ad-ID			Rate	Type
				advertising from a TEGNA nat			doost station the tr	negation is		

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	ICEA	TE		Page 9 01 10
	Invoice #	2043732-1	Invoice Month	October 2020
	Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
3-7386	Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
	Product	MMCCO		
	Estimate #	8232		

Line Start Date End Date Descrip	tion	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
	lews @ 11p Sa	11-1135p	1-	:30	1	\$100.00	NM		
	Air Time Description		Start/End Time		n Ad-ID			Rate	
1 WHAS Sa 10/10/20 1	1:53 PM Local Nev	ws @ 11p Sa	11-1135p	:30) MM-20-TV	/- 37H		\$100.00	NM
44 10/06/20 10/11/20 Local N	lews @ 630p Su	630-7p	1	:30	1	\$175.00	NM		
Weeks: Start Date End Date 10/06/20 10/12/20		Spots/Week 1	<u>Rate</u> \$175.00						
	Air Time Description		Start/End Time		<u>n Ad-ID</u>			Rate	
1 WHAS Su 10/11/20	6:52 PM Local Nev	ws @ 630p Su	630-7p	:30) MM-20-TV	/- 36H		\$175.00	NM
45 10/06/20 10/11/20 Sun Pri	me A	7-8p	3	:30	3	\$600.00	NM		
Weeks: <u>Start Date</u> End Date 10/06/20 10/12/20	<u>MTWTFSS</u>	Spots/Week 3	<u>Rate</u> \$600.00						
	Air Time Description	on	Start/End Time	Lengtl	n Ad-ID			Rate	Туре
1 WHAS Su 10/11/20 Credited	Sun Prim	ne A	7-8p	:00	0			\$600.00	NM
2 WHAS Su 10/11/20 Credited	Sun Prim	ne A	7-8p	:00	0			\$600.00	NM
3 WHAS Su 10/11/20 Credited	Sun Prim	ne A	7-8p	:00	0			\$600.00	NM
46 10/06/20 10/11/20 Sun Pri	me B	8-9p	2	:30	2	\$550.00	NM		
Weeks: <u>Start Date</u> End Date 10/06/20 10/12/20		Spots/Week 2	<u>Rate</u> \$550.00						
Spots: <u># Ch Day</u> <u>Air Date</u> A	Air Time Description	on	Start/End Time	Lengt	n Ad-ID			Rate	Туре
1 WHAS Su 10/11/20 Credited	Sun Prim	e B	8-9p	:00	0			\$550.00	NM
2 WHAS Su 10/11/20 Credited	Sun Prim	e B	8-9p	:00	0			\$550.00	NM
47 10/06/20 10/11/20 Sun Pri	me C	9-10p	2	:30	2	\$600.00	NM		
Weeks: <u>Start Date</u> End Date 10/06/20 10/12/20		Spots/Week 2	<u>Rate</u> \$600.00						
Spots: <u># Ch Day Air Date A</u>	Air Time Description	on	Start/End Time	Lengt	n Ad-ID			Rate	Туре
1 WHAS Su 10/11/20 Credited	Sun Prim	ne C	9-10p	:00	0			\$600.00	NM
2 WHAS Su 10/11/20 Credited	Sun Prim	e C	9-10p	:00	0			\$600.00	NM
48 10/06/20 10/11/20 Sun Pri	me D	10-11p	2	:30	2	\$600.00	NM		
Weeks: <u>Start Date</u> End Date 10/06/20 10/12/20		Spots/Week 2	<u>Rate</u> \$600.00						
Spots: <u># Ch Day Air Date A</u>	Air Time Description	on	Start/End Time	Lengtl	n Ad-ID			Rate	Туре

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eytbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.



WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

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Invoice #	2043732-1	Invoice Month	October 2020
Invoice Date	10/18/20	Invoice Period	09/28/20 - 10/12/20
Advertiser	POL/ Mitch McConnell /	R / US SEN / KY	,
Product	MMCCO		
Estimate #	8232		

Line Start Date	End Date	Description	Start/End Ti	me	MTWTFSS	Length	Spots/ Week	Rate	Туре		
48 10/06/20	10/11/20	Sun Prime D	10-11p		2	:30	2	\$600.00	NM		
Spots: <u>#</u> Ch	Day Air	Date Air Time	Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WH	HAS Su 10/ Credited		Sun Prime D		10-11p	:0	0			\$600.00	NM
2 WH	HAS Su 10/ Credited		Sun Prime D		10-11p	:0	0			\$600.00	NM
49 10/06/20	10/11/20	This Week Su	9-10a		1	:30	1	\$250.00	NM		
Weeks:	Start Date 10/06/20		<u>FFSS</u> <u>Spots/We</u>	ek 1	<u>Rate</u> \$250.00						
Spots: # Ch	Day Air	Date <u>Air Time</u>	Description		Start/End Time	Lengt	h Ad-ID			Rate	Туре
1 WF	HAS Su 10/	/11/20 9:59 AM	This Week Su		9-10a	:3	0 MM-20-T	TV- 37H		\$250.00	NM
					Total Spots	10	0				

Include Invoice # on Check - Payment Terms 30 Days

\$36,295.00	Gross Total
\$5,444.25	Agency Commission
\$30,850.75	Net Amount Due

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